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12	Ms. Anuradha Prasad. M/s BAG Film & Media Limited, FC-23, Sector-16A, Film City, Nodia-201 301
13	Sh. Aman Bajaj M/s Bajaj Animation Kendra, A-5, Mayapuri, Phase-I, New Delhi

Regulation of electronic media in emergent situations

1693. DR. T. SUBBARAMI REDDY:
SHRI RAJEEV SHUKLA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Ministry has ruled out imposition of any regulatory mechanism on electronic media, in the wake of 26/11 like emergency situations;

(b) whether the Ministry considers self regulation as the only way to tackle such emergencies;

(c) whether the Ministry plans to set up a group of official spokespersons, headed by the Ministry, that can provide accurate information with media in news emergency situations;

(d) if so, what other proposals Government is considering to bring legislation in regulating electronic media; and

(e) whether the Ministry is also considering to have a five year tax break for digital TV services?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) and (b) The Committee constituted for reviewing the Content Code has submitted its report to the Government in the form of draft 'Self Regulation Guidelines for the broadcasting sector (2008)'. Meanwhile, in the wake of 26/11, News Broadcasters Association representing 31 main private news channels, has come out with its self regulation guidelines for telecast of news during emergency situations.

(c) The officers of the Press Information Bureau(PIB), the official news agency of the Government functions as official spokespersons of the Central Ministries and Departments at New Delhi. However, a Standard Operating Procedure (SOP) is under consultation for facilitating the media on such occasions.

(d) The Government is consulting stakeholders on the proposed Draft Broadcasting Service Regulation Bill.

(e) No, Sir.